

JOZI NEWS ADVERTISING RATE CARD Jun 2019—October 2019/—Oct 2020

	Product	Product	Product
POSTER(Full page/Half page) (Space:Main blog) Banners are 50% of the charges when on post Ad Charges rates are per 1 viewer and there's a guaranteed 100 /engagements in advance	Brand promotion	Message&Visuals	Message&Visuals +
	-----	-----	Displaying link/Web/Details(e.g price,location,phones)
	R10.00	R5.00	R7.00

OTHER

Product/business pitch (testimony/full text/profile)	R10 000---R20 000
Sponsor a story (column/how-to/back-rounder/full text e.g a speech by Enhle Maphumulo on break-up rumour)	R1 000---R2 000
Straight-news report Take-over (excl. GBV alike)	R500---R2 000
Sponsor an Interview	R5 000---R10 000

Ads on main-page may last for 29 days,unless stated otherwise.Ads featured on on post remain forever.Added value includes facebook post only and limited retweets.Such added value on sponsorship may apply during Mondays and from 7pm in any day,further terms may be discussed and be agreed on.A blog statistics may be forwarded daily to the advertiser during business days.

Straight news reports that cannot be taken-over includes those that relates to so-called gender-based violence [<https://wp.me/pb0mPh-1L>],sexual assault alike[<https://wp.me/pb0mPh-22>]

Because these are news and can't be predicted,we estimate to publish from 4—7 days a week.So one can reserve the space in advance ,and preference(day/week) will be based on custom elements of the sponsoring or taking taking-over party,if they were not specific.

NB:We are a celebrity-life style magazine,so after all,these are soft-news.

If one is only interested on sponsoring or advertising on hardnews articles,please contact the Broadcasting services Department at SAMM for details on Mandela&Susana Street Post(upcoming high-end English broadsheet newspaper)

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